

Brittany Fuller

917-595-9111 | brittanyfuller@gmail.com | www.brittanyfuller.com | www.thecurvyessence.com

EDUCATION

Pace University, New York, NY

MS in Publishing

Graduated May 2017

Pace University, Pleasantville, NY

BA in Communication Arts & Journalism

Graduated May 2015

Double Minor: Marketing and Women's & Gender Studies

SKILLS

Digital Editing; Content Creation; Website Design; SEO and Social Media Strategizing; Computer Skills (Microsoft Office, Apple OS, and Google Suite); Social Media (Facebook, Instagram, TikTok, Twitter, Snapchat, YouTube, and Pinterest); Blogging; CMS (Wix, WordPress, SquareSpace, and BlogSpot); familiarity with Adobe Creative Suite (Acrobat, InDesign, InCopy, Illustrator, Premiere Pro, Workfront, and Photoshop)

EXPERIENCE

RAPP, New York, NY

July 2021- Current

RAPP - Freelance Copy Editor

- Performs revisions, updates, and rewrites to content as needed according to specific project instructions and brand guidelines
- Fact checks and copy edits proofs before print production alongside editorial, design and client services teams

Women's Media Group, New York, NY

February 2021 - Current

Board Member- Communications Chair

- Provides communication direction for *Women's Media Group* through content strategizing, social media campaigns, and website
- Manages and curates all branded content for *Women's Media Group's* weekly newsletter and social media channels

The Village Voice, New York, NY

August 2018 - February 2019

VillageVoice.com - Freelancer

- Copyedited and fact-checked original content including stories, galleries, and print builds for the *VillageVoice.com*
- Repurposed and cleaned up content dating from 2000-2018 through story and multimedia updates

Hearst Digital Media, New York, NY

August 2016 - December 2016

WomansDay.com and CountryLiving.com - Web Intern

- Generated stories, galleries, and magazine builds for *WomansDay.com* and *CountryLiving.com*
- Scheduled social media posts to Pinterest using Viraltag and conducted story/photo research

XO Group Inc, New York, NY

March 2016 - May 2016

The Knot - News and Planning Intern

- Generated and researched story ideas and wrote articles for *The Knot* and *TheKnot.com*
- Reviewed and edited articles for spelling, grammatical, and factual errors

The Essence Of A Curvy Girl, Bronx, NY

January 2016 - Present

The Essence Of A Curvy Girl Blog - Owner and Editor

- Generates branded content surrounding topics of beauty, fashion, health and wellness, and lifestyle advice
- Plans and develops new ideas for weekly posts surrounding body positivity, self-love, and my plus size lifestyle

Pace University, New York, NY

September 2015 - September 2016

MS in Publishing Program - Student Aide

- Assisted in all administrative tasks for students, staff, and faculty
- Generated branded blog content including Alumni interviews, internship postings, book and magazine content for special interest reports, and feature articles

Westchester Magazine, Rye, NY

September 2014 - December 2014

Editorial Intern

- Maintained calendar events, mailings, filing, email, and updated online content
- Reviewed and copyedited articles, fact-checked information, conducted photo research, story inquiries, and magazine distribution for department heads