

Brittany Fuller

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SKILLS

Digital Editing; Proofreading; Content Creation; Website Design; SEO and Social Media Strategizing; Computer Skills (Microsoft Office, Apple OS, and Google Suite); Social Media (Facebook, Instagram, TikTok, Twitter, LinkedIn, Snapchat, YouTube, and Pinterest); Blogging; CMS (Wix, WordPress, SquareSpace, and BlogSpot); familiarity with Adobe Creative Suite (Acrobat, InDesign, InCopy, Illustrator, Premiere Pro, Workfront, and Photoshop)

EXPERIENCE

RAPP, New York, NY

July 2021- May 2022

RAPP - Freelance Copy Editor

- Performs revisions, updates, and rewrites to content as needed according to specific project instructions and brand guidelines
- Fact checks and copy edit proofs before print production alongside editorial, design, and client services teams

Women's Media Group, New York, NY

February 2021 - Current

Board Member- Communications Chair

- Provides communication direction for *Women's Media Group* through content strategizing, social media campaigns, and website
- Manages and curates all branded content for *Women's Media Group's* weekly newsletter and social media channels

The Village Voice, New York, NY

August 2018 - February 2019

VillageVoice.com - Freelancer

- Copyedited and fact-checked original content including stories, galleries, and print builds for the *VillageVoice.com*
- Repurposed and cleaned up content dating from 2000 to 2018 through story and multimedia updates

Hearst Digital Media, New York, NY

August 2016 - December 2016

WomansDay.com and CountryLiving.com - Web Intern

- Generated stories, galleries, and magazine builds for *WomansDay.com* and *CountryLiving.com*
- Scheduled social media posts to Pinterest using Viraltag and conducted story/photo research

XO Group Inc, New York, NY

March 2016 - May 2016

The Knot - News and Planning Intern

- Generated and researched story ideas and wrote articles for *The Knot* and *TheKnot.com*
- Reviewed and edited articles for spelling, grammatical, and factual errors

The Essence Of A Curvy Girl, Bronx, NY

January 2016 - Present

The Essence Of A Curvy Girl Blog - Owner and Editor

- Generates branded content surrounding topics of beauty, fashion, health and wellness, and lifestyle advice
- Plans and develops new ideas for weekly posts surrounding body positivity, self-love, and my plus size lifestyle

Pace University, New York, NY

September 2015 - September 2016

MS in Publishing Program - Student Aide

- Assisted in all administrative tasks for students, staff, and faculty
- Generated branded blog content including Alumni interviews, internship postings, book and magazine content for special interest reports, and feature articles

Westchester Magazine, Rye, NY

September 2014 - December 2014

Editorial Intern

- Maintained calendar events, mailings, filing, email, and updated online content
- Reviewed and copyedited articles, fact-checked information, conducted photo research, story inquiries, and magazine distribution for department heads

EDUCATION

Pace University, New York, NY

MS in Publishing

Graduated May 2017

Pace University, Pleasantville, NY

BA in Communication Arts & Journalism

Graduated May 2015

Double Minor: Marketing and Women's & Gender Studies